

VIRTUAL FUNDRAISER PLAN

- 1) Decide on the virtual fundraiser you want to do
 - a) Do research on the different types of virtual fundraisers
 - b) It does not have to be complex. It can be simple.
 - c) Simple virtual fundraisers. For more information on these sample events visit this website: [20 Simple But Effective Virtual Fundraising Ideas for Nonprofits - GiveForms Blog](#)
 - i) Virtual Movie Night
 - ii) Birthday Fundraiser
 - iii) Social Media Campaign
 - d) Here are some complicated Virtual Fundraising ideas. For more information on these sample events visit this website: [14 Creative Virtual Fundraising Ideas for 2023 \(teambuilding.com\)](#)
 - i) Do-it-yourself tutorials
 - ii) Virtual Auction
 - iii) Mystery box
- 2) A Virtual Fundraiser event might take some initial funds to supply your fundraiser
 - a) An example would be a virtual auction depending on what you chose you might have to ship it to the person who one the bid. Always keep in mind your stock so to say.
 - b) A mystery box depending on what it has inside may cost an overall amount of \$15.00 - \$25.00
 - c) Some things that would cost you zero cent would be the Virtual Movie Night
 - i) Make sure it is not a movie. A documentary on your cause for raising the money would suit it best. Include a Donate function and bam it should be smooth sailing.
- 3) Always know your aim and goal along with your audience
 - a) This will help gauge what you should do more accurately.
 - b) Think like those who you are pitching this virtual fundraiser too.
- 4) Make a flyer and spread the word with the accurate information
 - a) Contact everyone about the virtual fundraiser
 - b) Depending on what you choose to do you can get more than or less than your expected goal or what you had hoped for.